



InSales

Increase your sales, not your salesforce



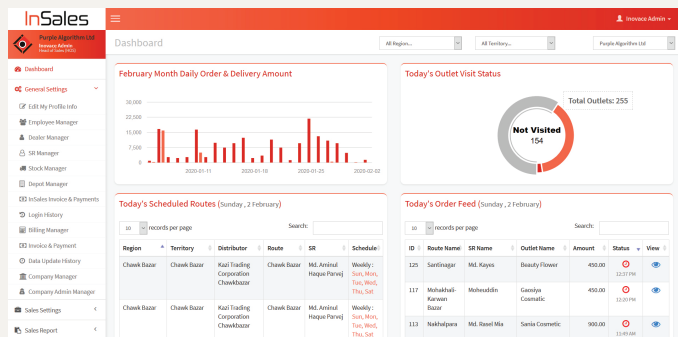
**Winner of BASIS National ICT Awards 2019
in Business Solutions**



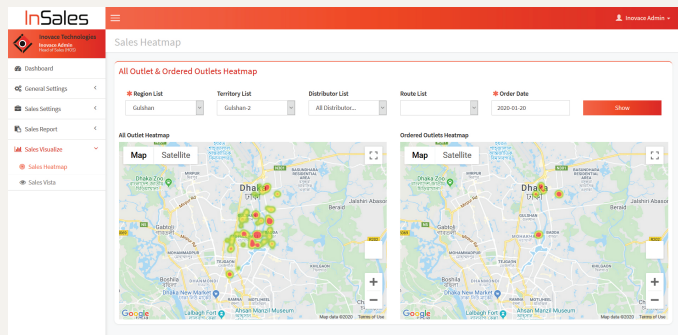
InSales Web Panels

With web panels for both admin user and distributor, InSales serves as a highly efficient operational & analytical business tool based on big data. It has the potential to be a valuable technological asset for any business organization.

Live Dashboard with visual analytics:



Entire sales picture in one screen



Real time synchronization with field level data

InSales Smart App

This smart app is the perfect tool needed for mobile work force and field level managers.

InSales smart app provides different access levels for Sales Representatives and Territory Managers. Sales Representatives can perform-

- Daily sales
- Order collection
- Mandatory store visits
- Sales point activation
- Product offer execution and a range of other sales activities.

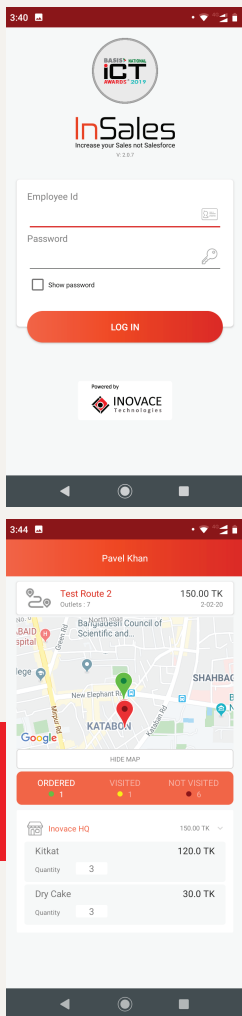
With a few taps on the screen, Territory Managers can perform-

- Field force monitoring via GPS
- Store visit monitoring by Geo Fencing
- Product order summary
- Intelligent inventory update
- Target allocation
- Product offer and category allocation
- Sales route management and planning

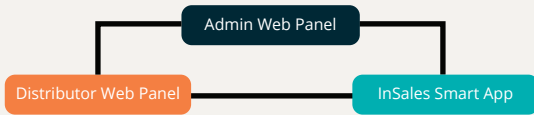
Being used by 900+ users of
for sales in 3.5 Lakh+ outlets

More businesses are on track towards using InSales

MATADOR
Ball Pen Industries



InSales Components



InSales offers

- Smart Sales Management (product, category, outlet, distributor, sales force)
- GPS based route design, tracking and monitoring
- Real-time sync of dealers, SRs, Stock
- Instant introduction of offers, promotions & discounts on products
- Intelligent inventory management (both distributors & outlets)
- Product/area/season wise sales trend analysis & statistics
- Virtual connection between actual market place and decision makers
- Secured communications of systems and most reliable cloud server
- Auto back up, integration with ERPs, scalability
- Data driven decision making and analysis

InSales can ensure high returns on Investment in the following industries

- FMCG
- Pharmaceuticals
- NGO
- Manufacturing Companies
- Distribution companies
- Microfinance
- Marketing Firms
- Nationwide Conglomerates

To Get Your Free Demo, Call +8801911 109 137



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