Revolutionizing Field Operations & Management

BizPharma

By BizMotion

Introducing BizMotion

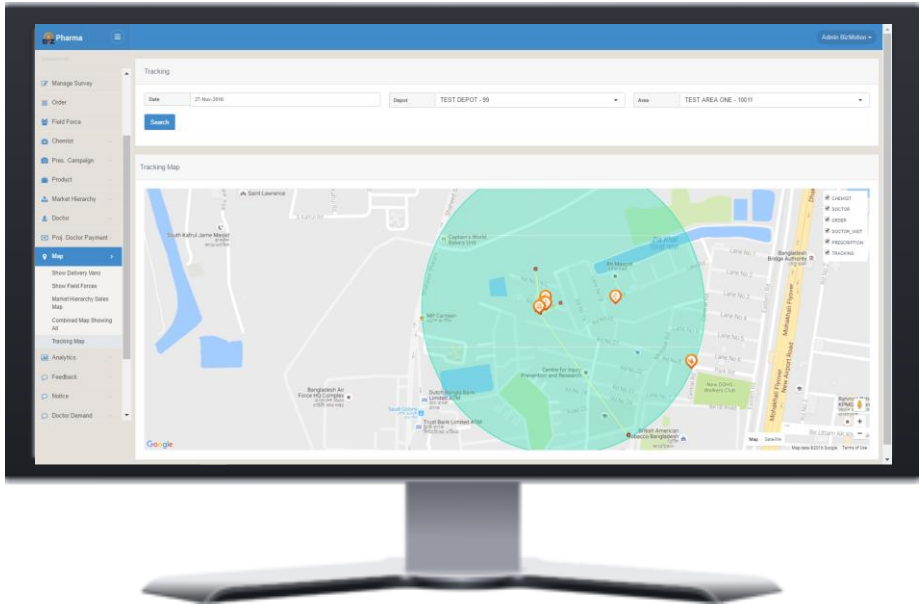
The Most Comprehensive Field Operation Automation Platform

- Enables a field agent to perform all his **daily activities** with a mobile app
- Area **coverage, target** and **achievement** status
- Market **Survey**, Competition analysis and more
- Reports & **Analytics** dashboard

Most reliable partner in managing **Pharmaceuticals Field Ops**
Growth partner to 2 of the biggest **FMCG Cos**
~7500 Transformed Users

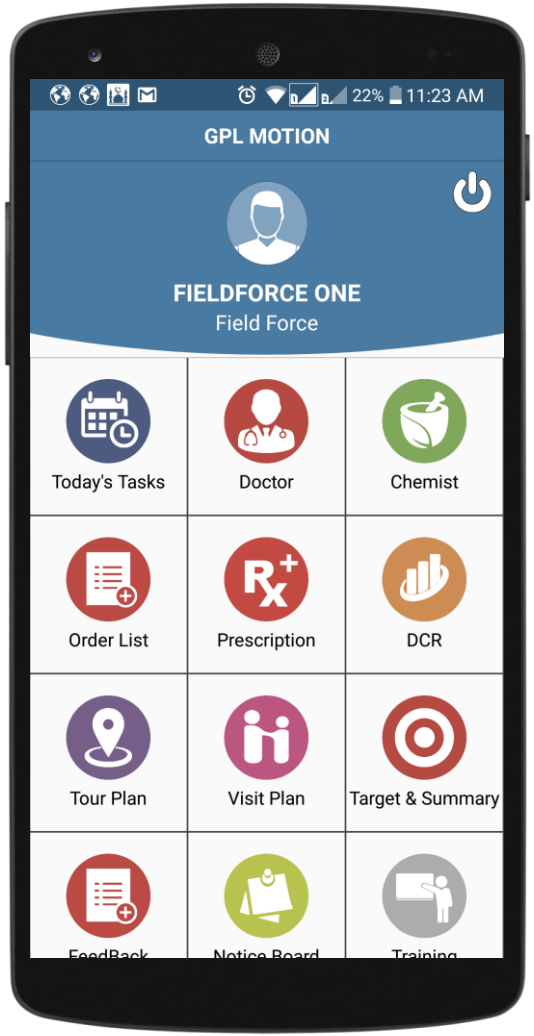
Make better decisions

BizMotion Web Dashboard Opens a new window to the field for the management



- ❑ Interactive reports and web dashboard
- ❑ Field Agent management admin
- ❑ Location Tracking
- ❑ Analytics

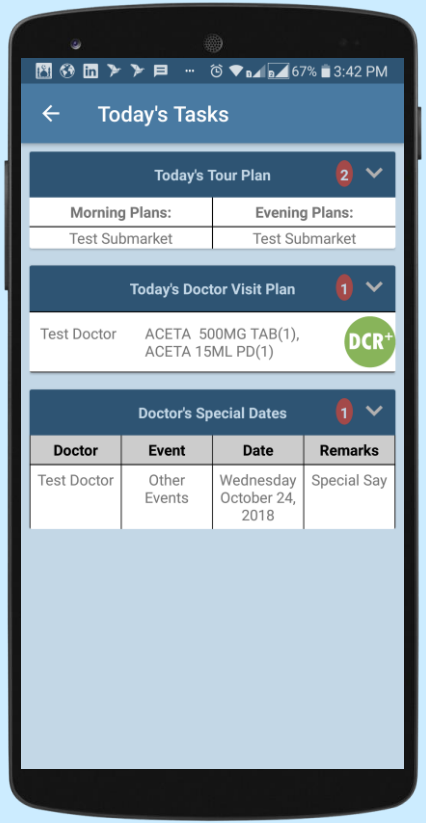
Everything in 1 Application



Personal Organization

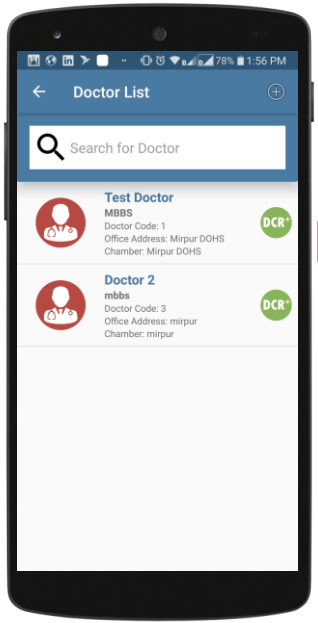
An MIO starts his day by submitting a selfie from his/her reporting point as attendance

MIO starts the day with a Complete Knowledge of what lies ahead

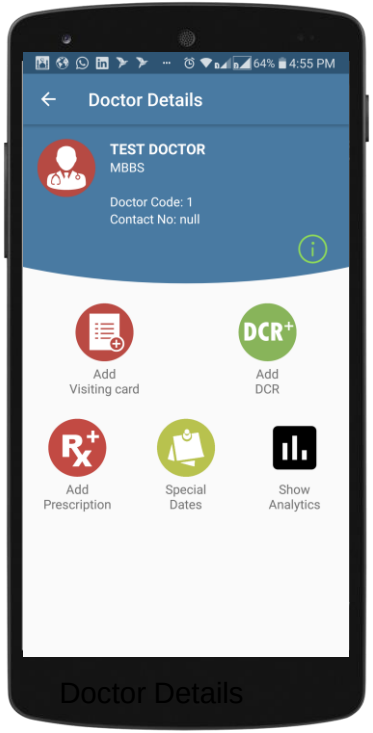


Doctor Module

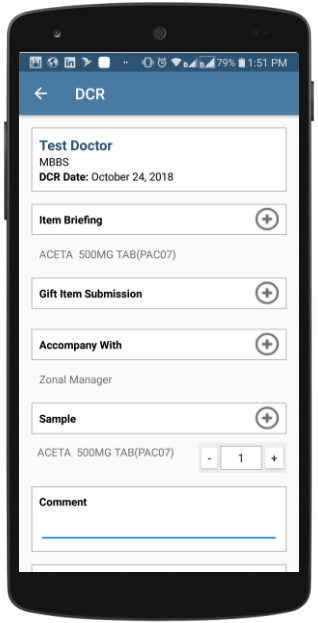
Detailed Doctor module with option to store Visiting Card, Rx Pad Image, DCR, Special dates etc.



List of Doctors

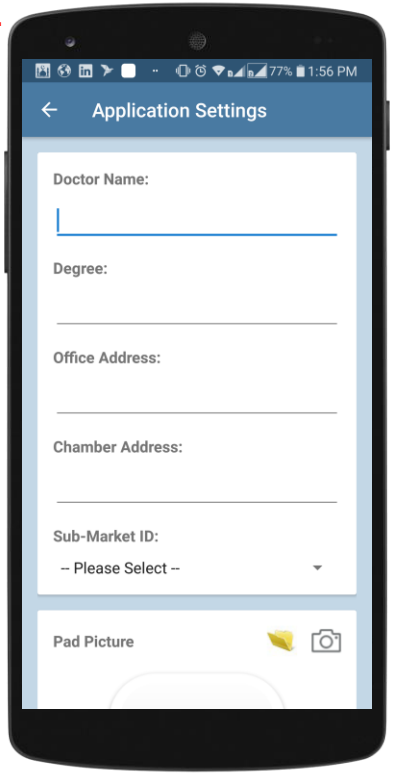


Doctor Details



DCR Module

New Doctor Entry

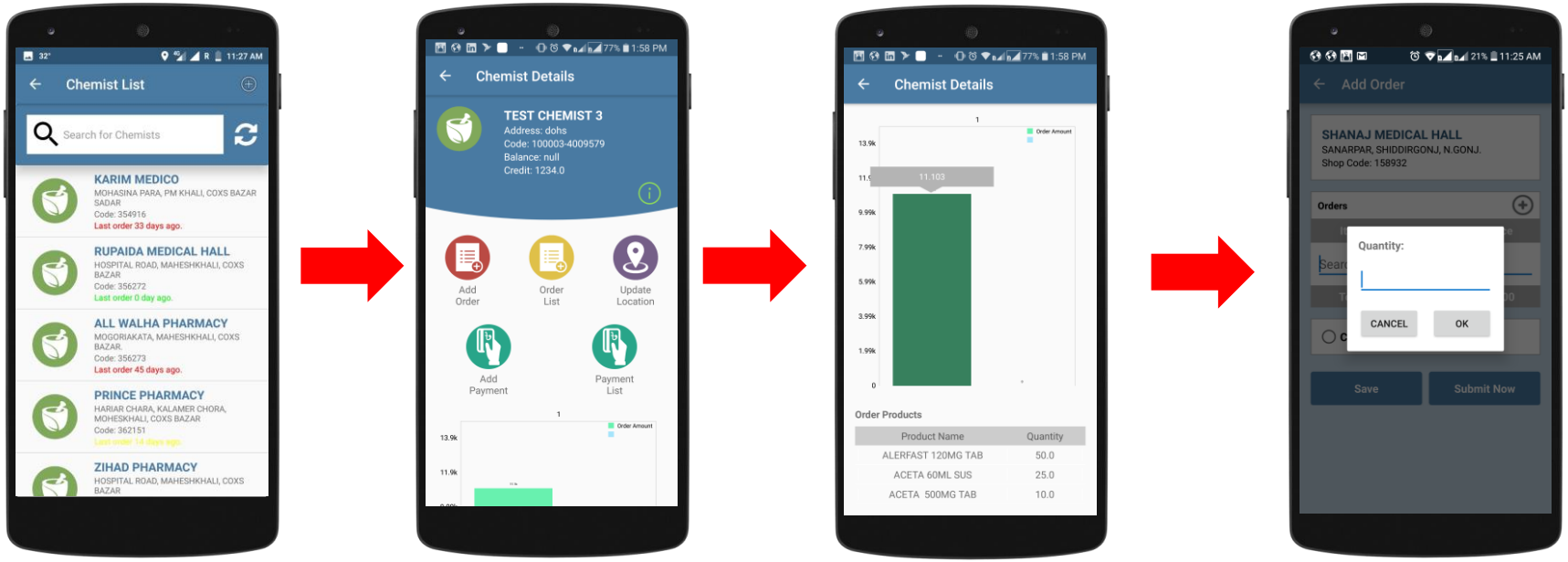


Doctor Call Report Management

Manage field visit details with simple steps. Say goodbye to papers.

Chemist Module

Create order on the go and send to depot from mobile



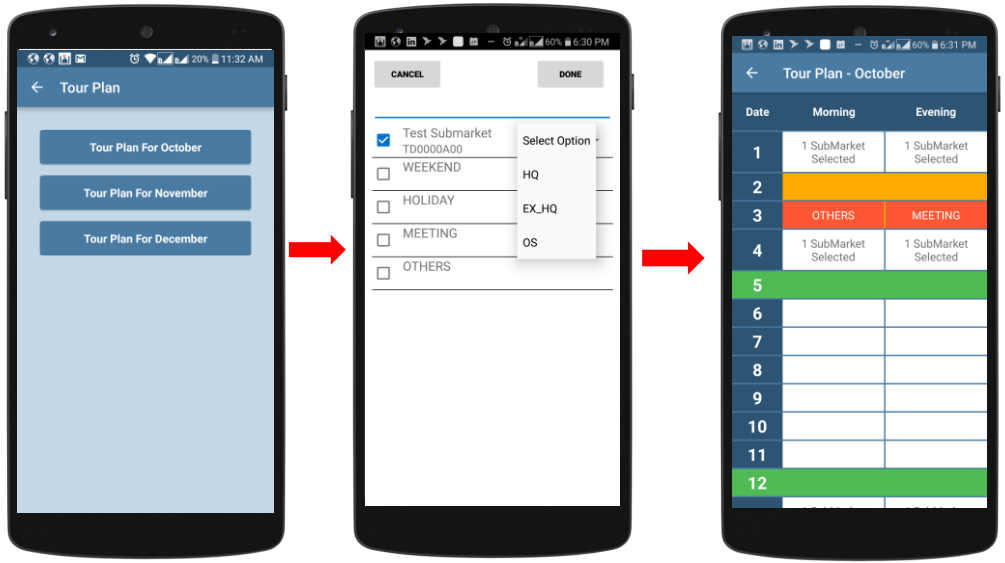
Order Module

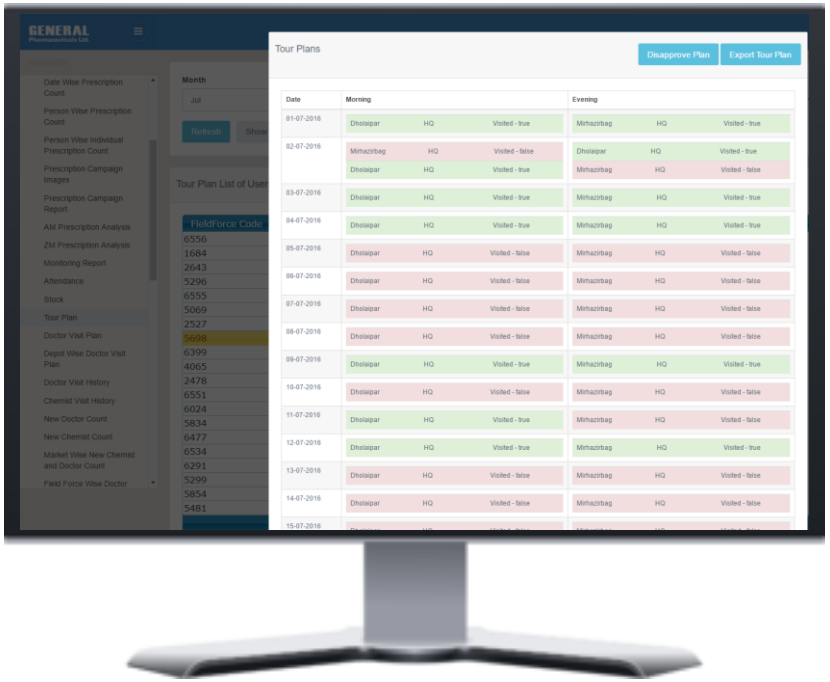
Detail order creation, **Campaign Execution**, Credit Management, Payment Collection etc. features

Detailed Market Visit Plan

Create and manage field visit from **FIELD** and/or from **HQ**

Tag tour type as either **HQ , EX-HQ** or **OS**

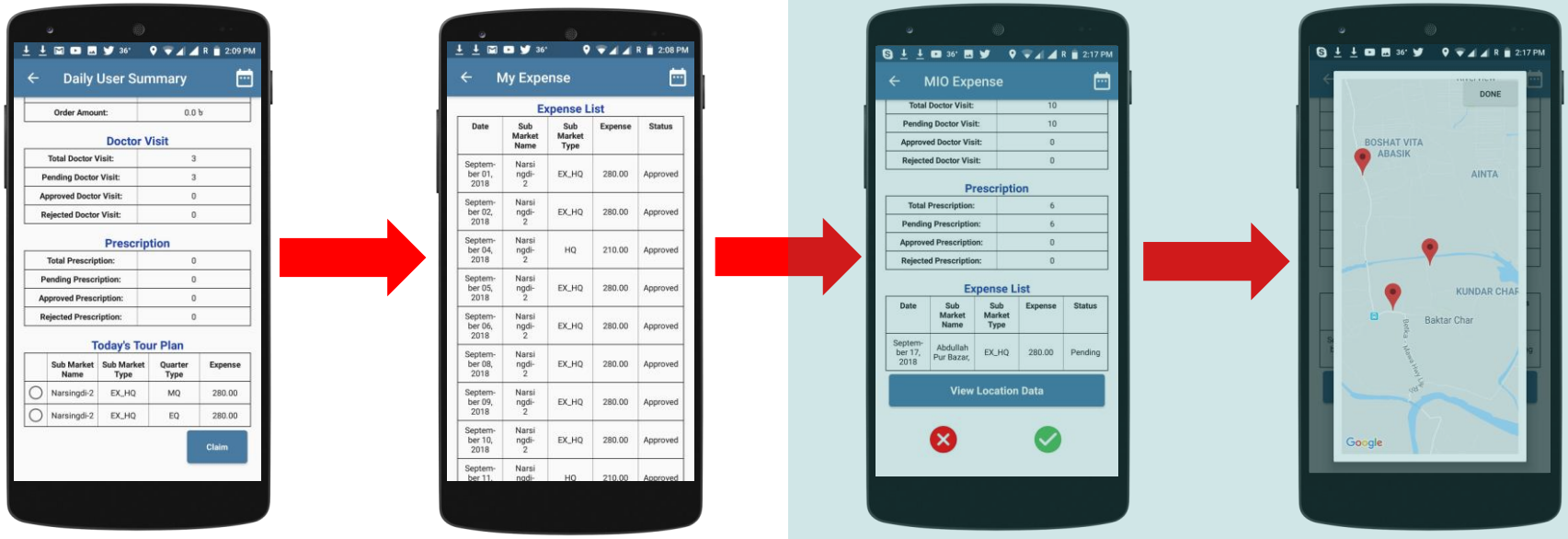




Detailed Doctor Visit Plan

Create and manage details of doctor visit from mobile including Sample Item entry

Tour Expense Claims



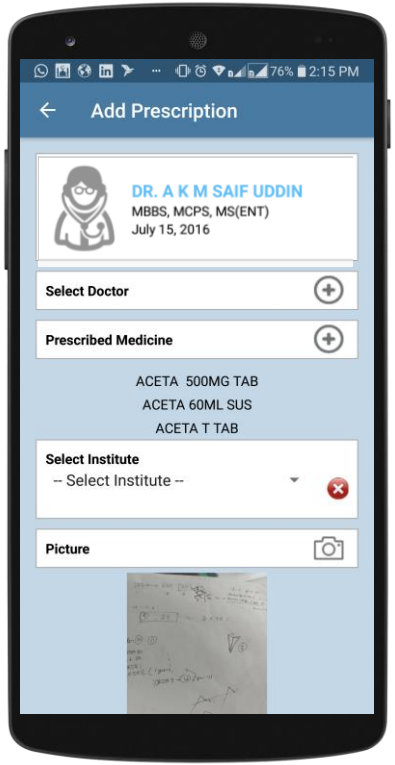
TA/DA approval & supervision

Big Stride towards Paperless Operation

Supervisor Approval View

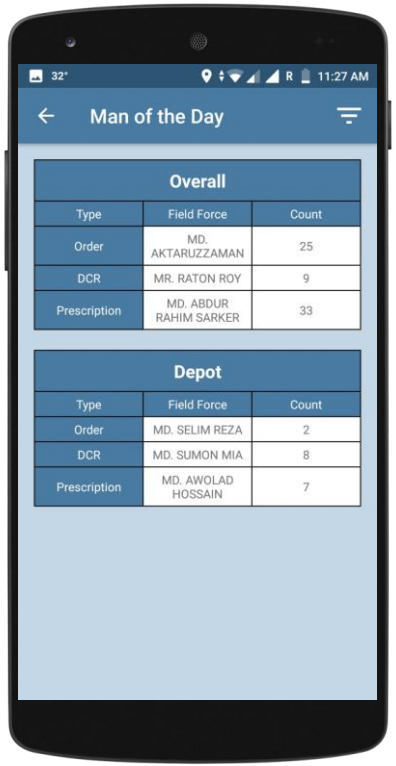
Prescription Capture & Survey

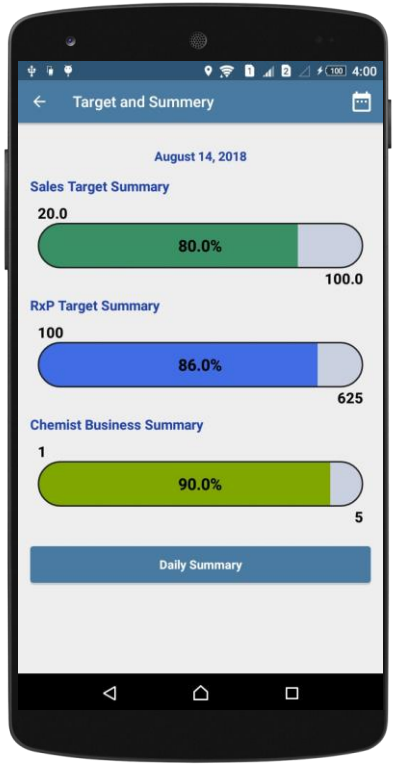
- ❑ Quick Snapshot
- ❑ Product & Doctor Tagging
- ❑ Competition survey

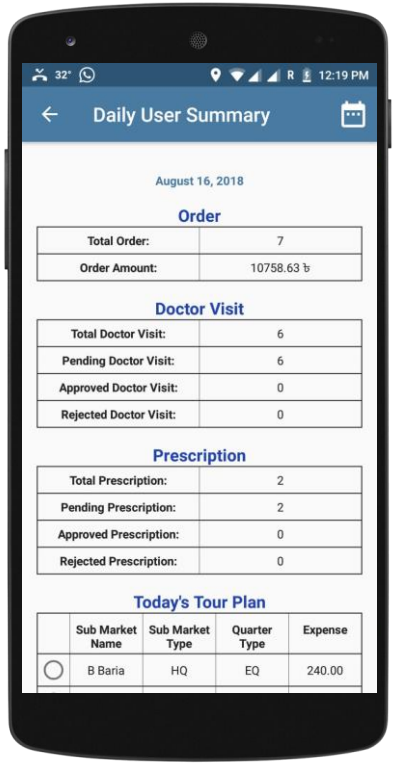


Performance and Motivation

Inspire Field Force with real-time KPI achievement status

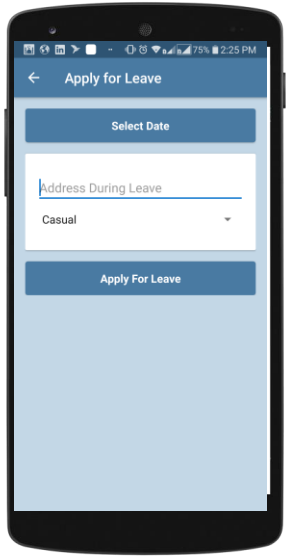


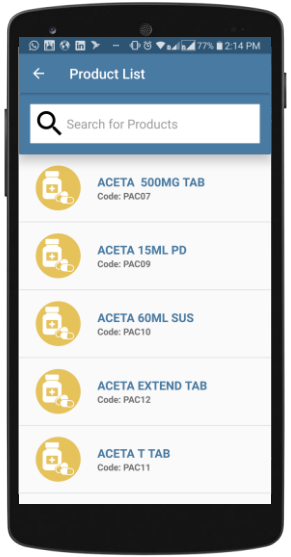




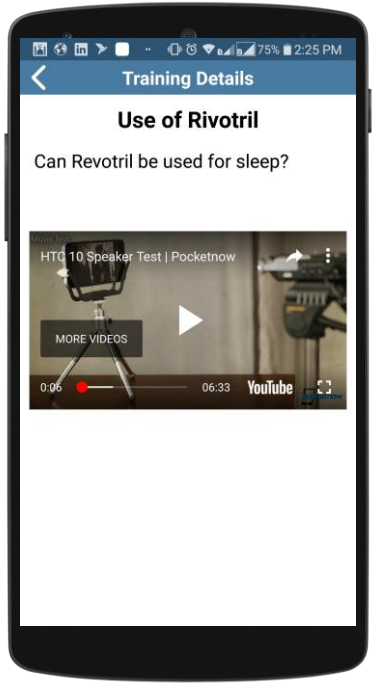
Miscellaneous

Leave Application Module, Notice Board, Product Details and other modules



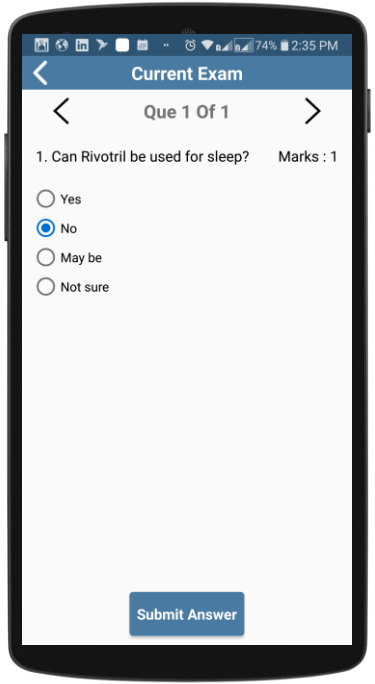


E-Learning & Exam Module

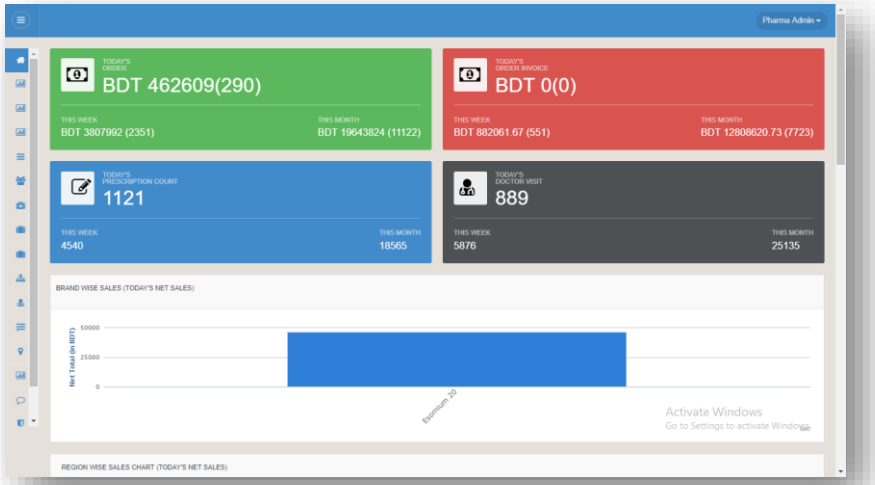


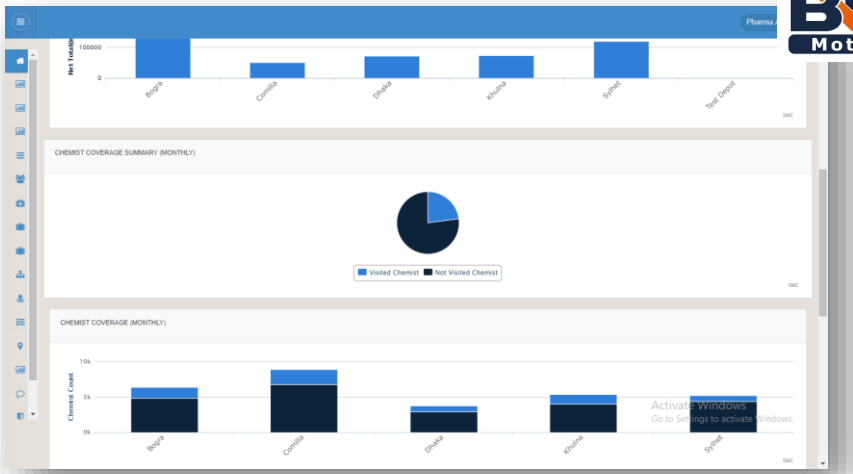
Training delivered on the field

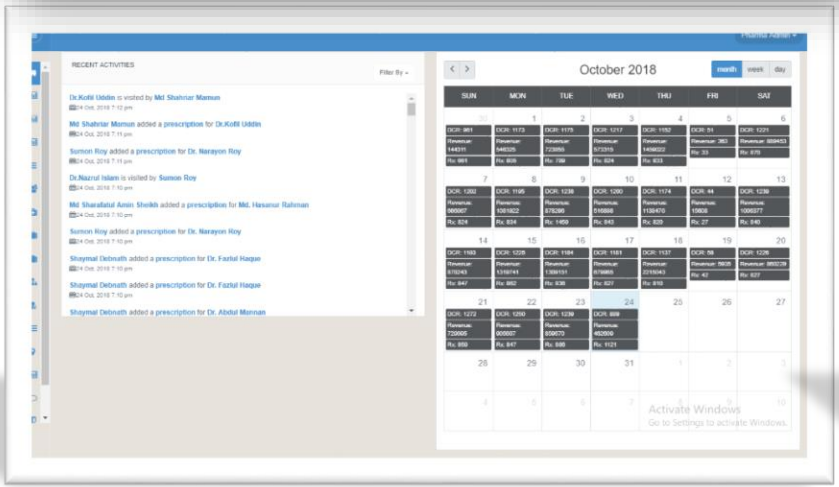
- ✓ Product /Region/Job Description wise training
- ✓ Multi language support
- ✓ Video support
- ✓ Examination, evaluation & follow up

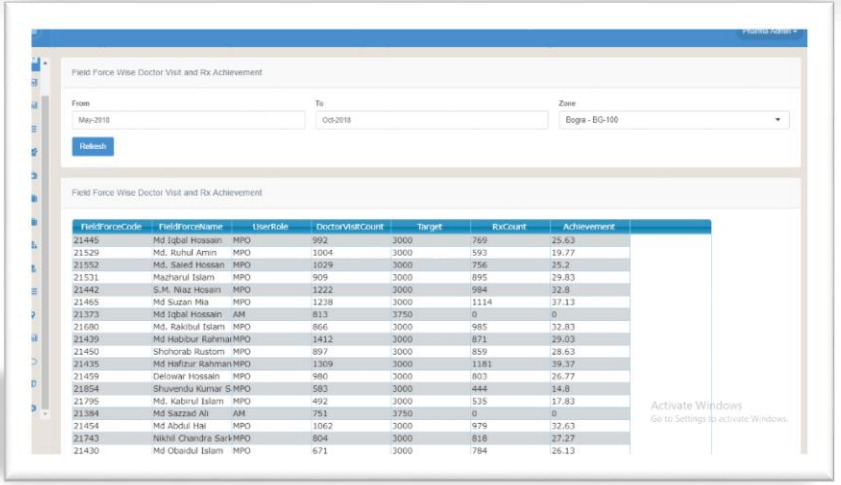


Dashboard & Reporting









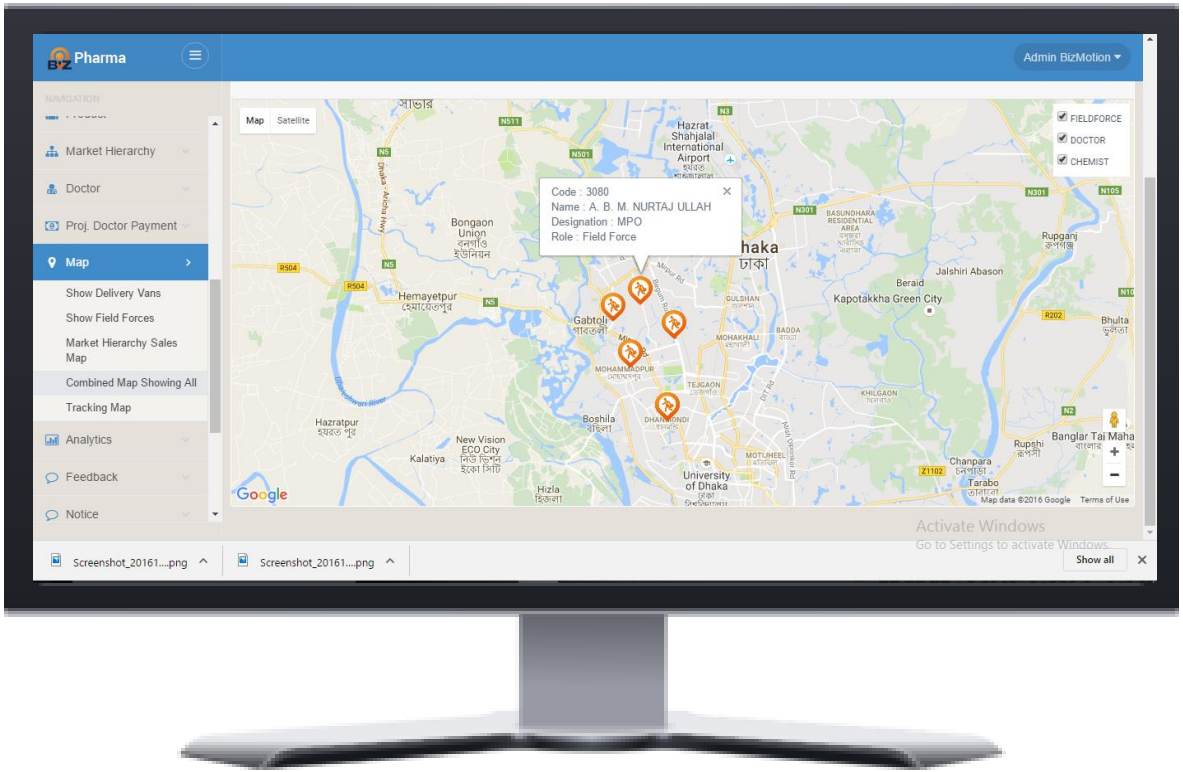
Map Data & Field Tracking

Map Visualization

- Dynamic Legends
- Custom Marker Icons
- Heat Maps

Geocoding

- ✓ Chemist Geocoding
- ✓ Doctor Geocoding
- ✓ Point of Interest
- ✓ Coverage & Support



Field Force Details Tracking

Map Visualization

- Dynamic Legends
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- Heat Maps

Geocoding

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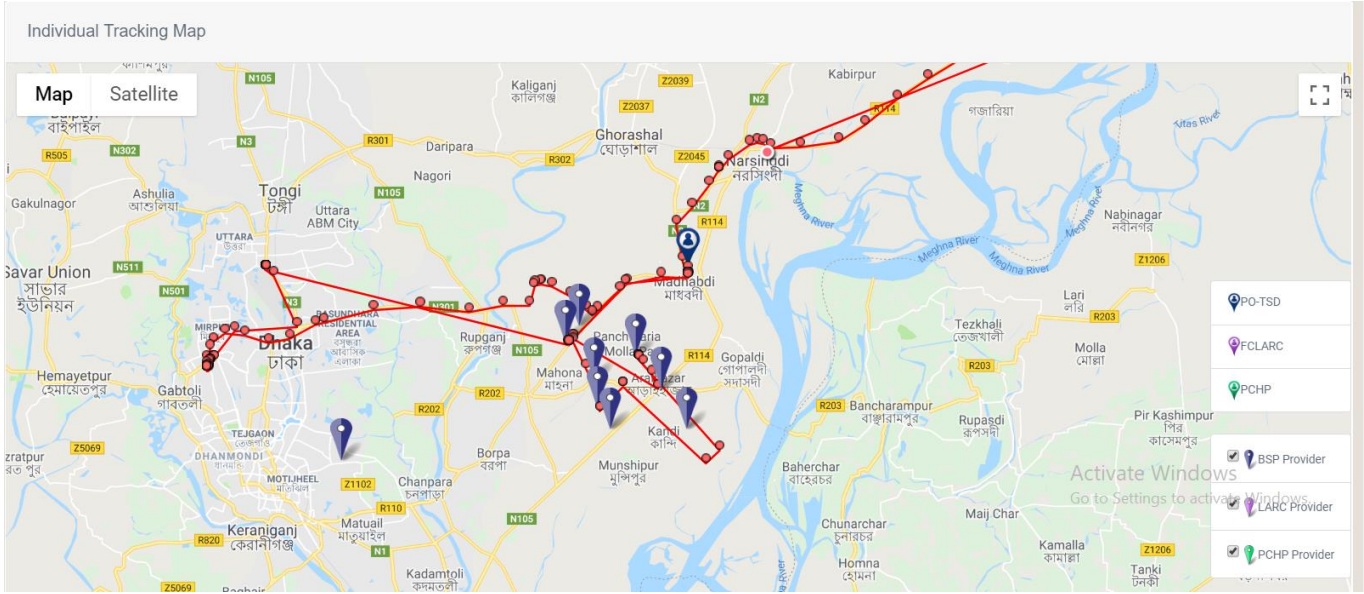
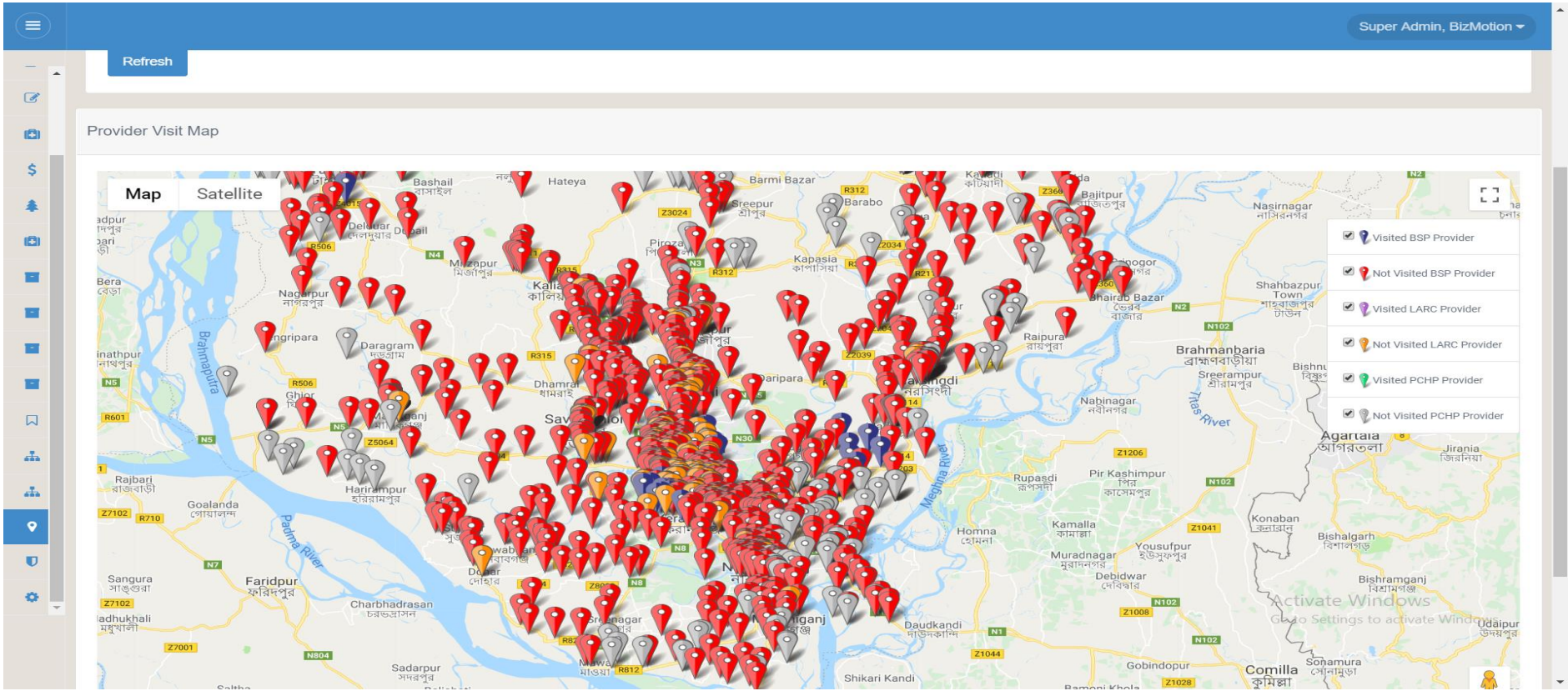
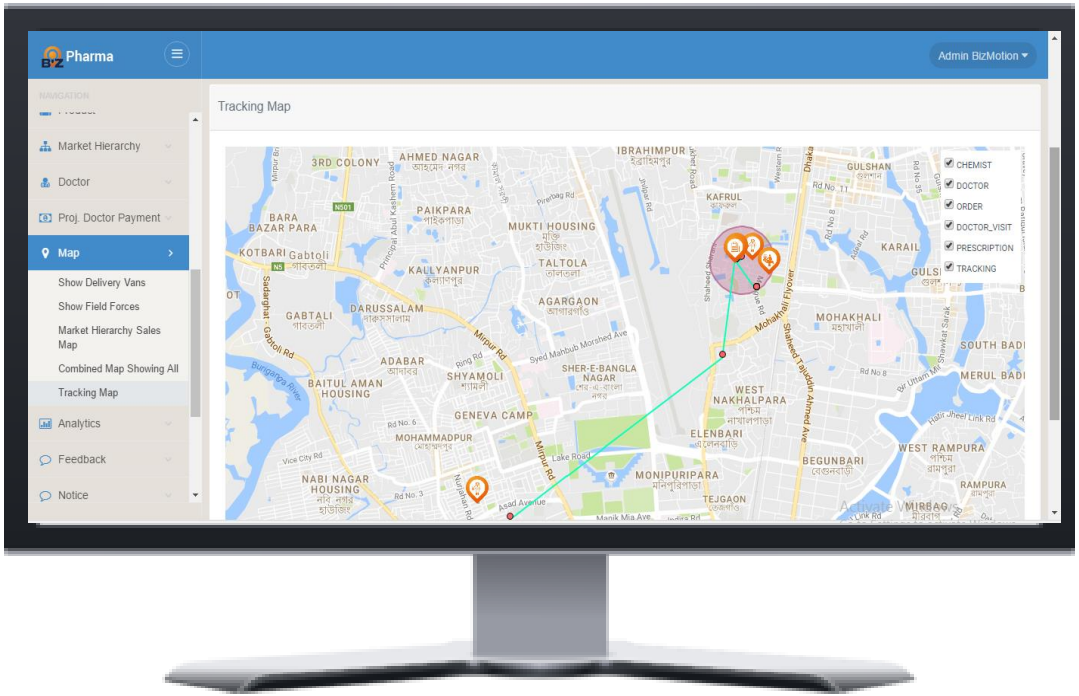


Customer and Doctor Coverage Map



Map Data & Field Tracking *contd.*



Visibility into field activities

- ✓ Route Planning
- ✓ Territory Management
- ✓ Team management
- ✓ Auto Geo-Fencing

Compatible With Any ERP

Automation for depot management, sales and other system components

- Interoperable with SAP, Oracle or any existing ERP

Our Clients

Helping you live better