



Revolutionizing Field Operations & Management

BizPharma

By BizMotion



Introducing BizMotion

The Most Comprehensive Field Operation Automation Platform

- ☐ Enables a field agent to perform all his **daily activities** with a mobile app
- ☐ Area **coverage, target** and **achievement** status
- ☐ Market **Survey, Competition analysis** and more
- ☐ Reports & **Analytics** dashboard



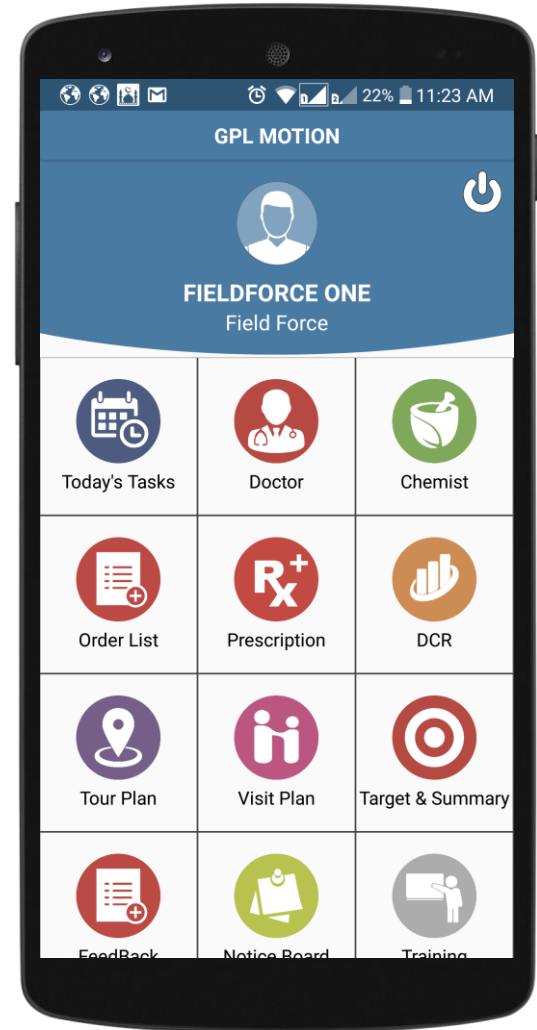
Most reliable partner in managing **Pharmaceuticals Field Ops**
Growth partner to 2 of the biggest **FMCG Cos**
~7500 Transformed Users



- ❑ Interactive reports and web dashboard
- ❑ Field Agent management admin
- ❑ Location Tracking
- ❑ Analytics



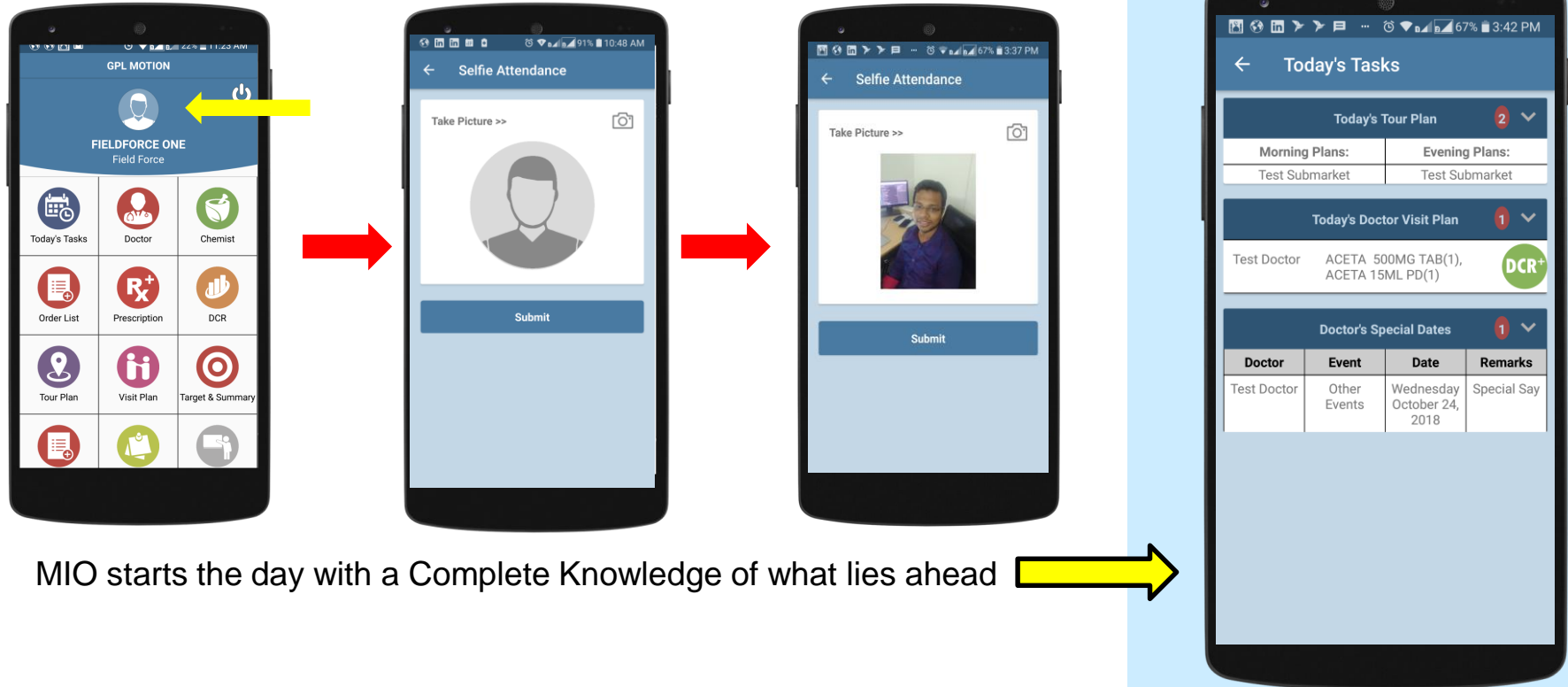
Everything in 1 Application



Personal Organization



An MIO starts his day by submitting a **selfie** from his/her reporting point as attendance

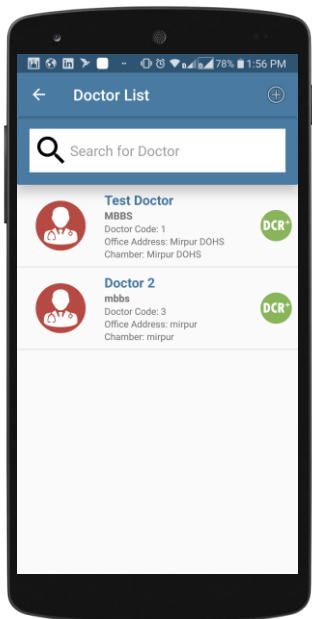




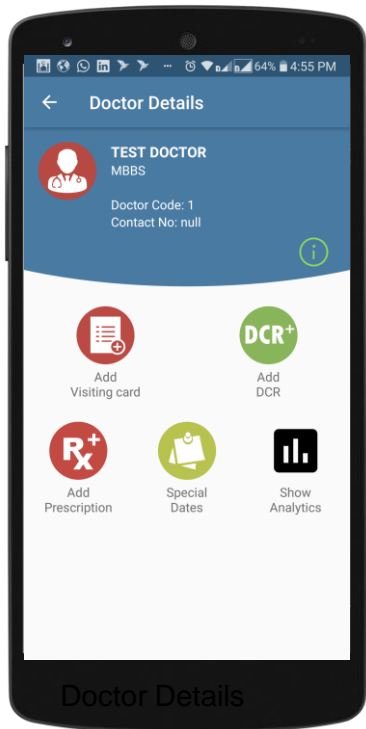
Doctor Module

New Doctor Entry

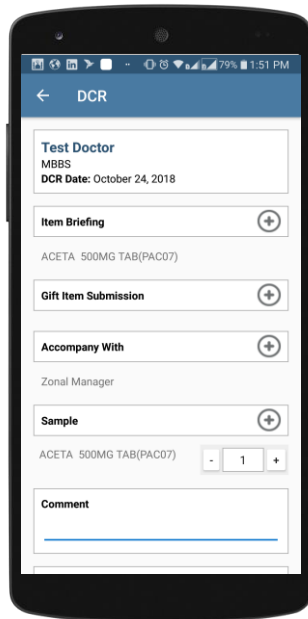
Detailed Doctor module with option to store Visiting Card, Rx Pad Image, DCR, Special dates etc.



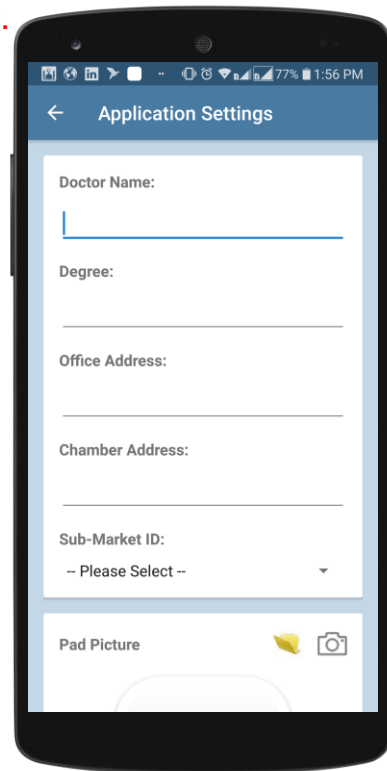
List of Doctors



Doctor Details



DCR Module



Doctor Call Report Management

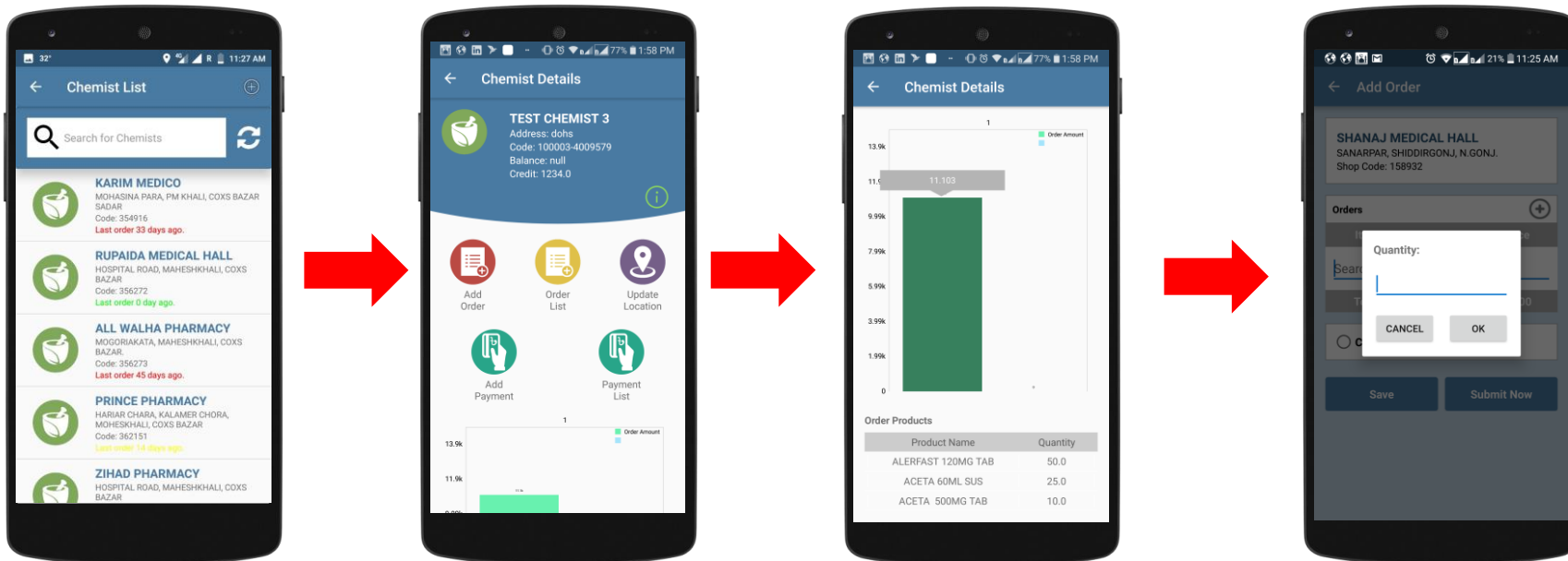


Manage field visit details with simple steps. Say goodbye to papers.



Chemist Module

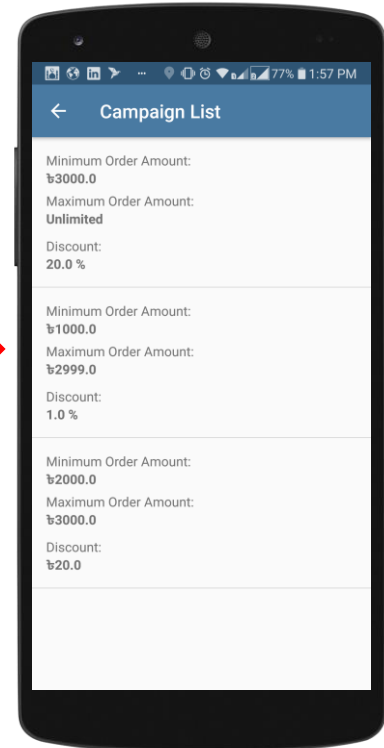
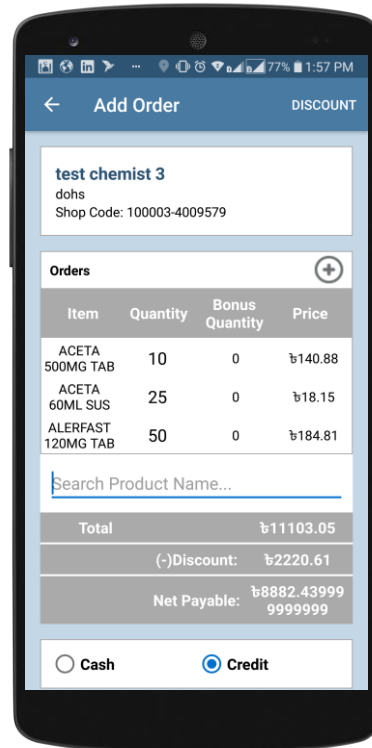
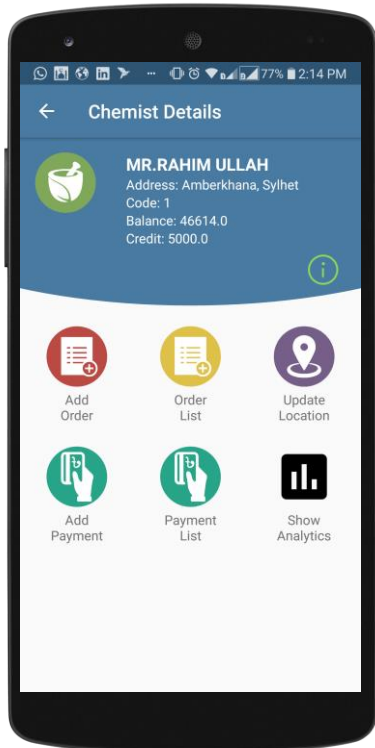
Create order on the go and send to depot from mobile



Order Module



Detail order creation, **Campaign Execution**, Credit Management, Payment Collection etc. features

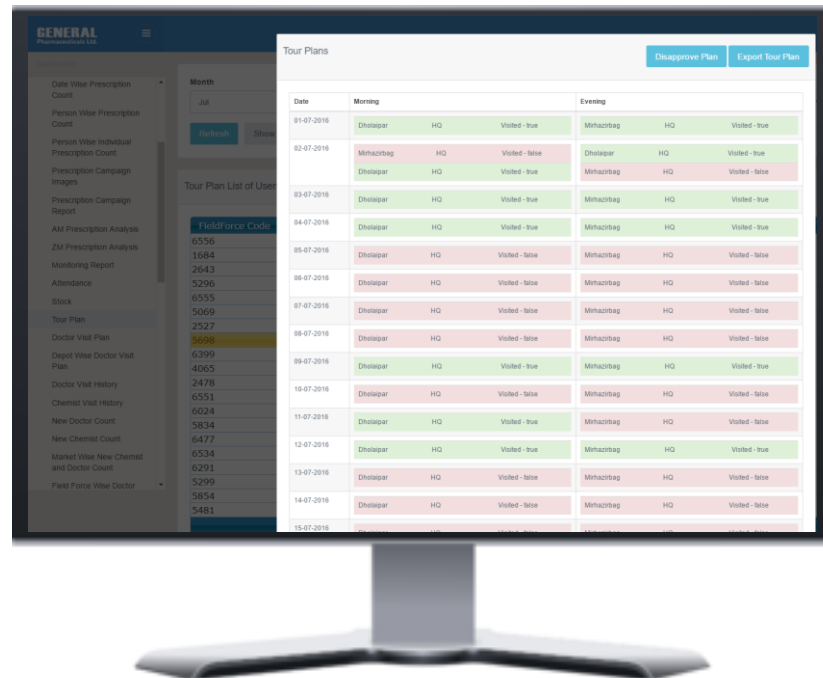


Detailed Market Visit Plan



Create and manage field visit from **FIELD** and/or from **HQ**

Tag tour type as either **HQ** , **EX-HQ** or **OS**



Detailed Doctor Visit Plan

Create and manage details of doctor visit from mobile including Sample Item entry



Tour Expense Claims



Daily User Summary

Order Amount: 0.0 b

Doctor Visit

| | |
|------------------------|---|
| Total Doctor Visit: | 3 |
| Pending Doctor Visit: | 3 |
| Approved Doctor Visit: | 0 |
| Rejected Doctor Visit: | 0 |

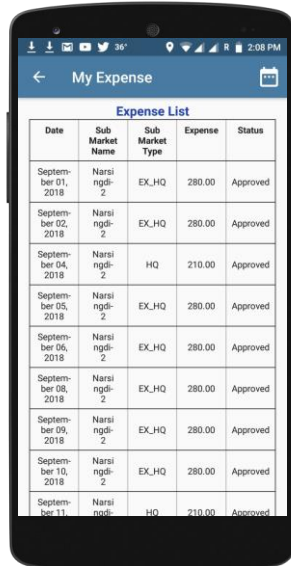
Prescription

| | |
|------------------------|---|
| Total Prescription: | 0 |
| Pending Prescription: | 0 |
| Approved Prescription: | 0 |
| Rejected Prescription: | 0 |

Today's Tour Plan

| Sub Market Name | Sub Market Type | Quarter Type | Expense |
|-----------------------------------|-----------------|--------------|---------|
| <input type="radio"/> Narsingdi-2 | EX_HQ | MQ | 280.00 |
| <input type="radio"/> Narsingdi-2 | EX_HQ | EQ | 280.00 |

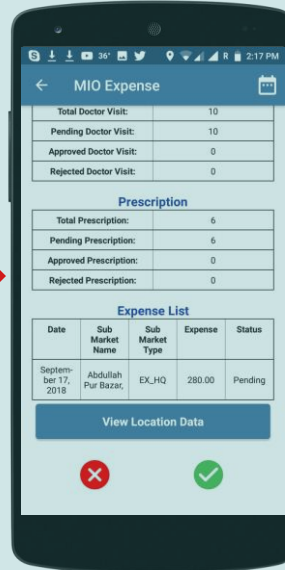
Claim



My Expense

Expense List

| Date | Sub Market Name | Sub Market Type | Expense | Status |
|--------------------|-----------------|-----------------|---------|----------|
| September 01, 2018 | Narsingdi-2 | EX_HQ | 280.00 | Approved |
| September 02, 2018 | Narsingdi-2 | EX_HQ | 280.00 | Approved |
| September 04, 2018 | Narsingdi-2 | HQ | 210.00 | Approved |
| September 05, 2018 | Narsingdi-2 | EX_HQ | 280.00 | Approved |
| September 06, 2018 | Narsingdi-2 | EX_HQ | 280.00 | Approved |
| September 08, 2018 | Narsingdi-2 | EX_HQ | 280.00 | Approved |
| September 09, 2018 | Narsingdi-2 | EX_HQ | 280.00 | Approved |
| September 10, 2018 | Narsingdi-2 | EX_HQ | 280.00 | Approved |
| September 11, 2018 | Narsingdi-2 | HQ | 210.00 | Approved |



MIO Expense

Total Doctor Visit: 10
Pending Doctor Visit: 10
Approved Doctor Visit: 0
Rejected Doctor Visit: 0

Prescription

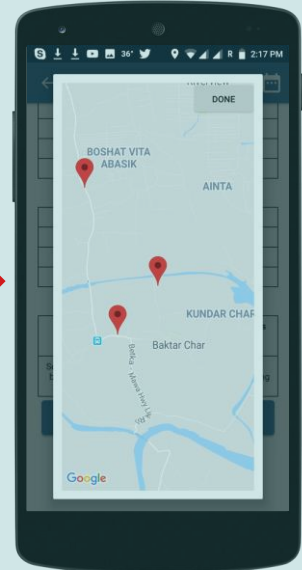
| | |
|------------------------|---|
| Total Prescription: | 6 |
| Pending Prescription: | 6 |
| Approved Prescription: | 0 |
| Rejected Prescription: | 0 |

Expense List

| Date | Sub Market Name | Sub Market Type | Expense | Status |
|--------------------|--------------------|-----------------|---------|---------|
| September 17, 2018 | Abdullah Pur Bazar | EX_HQ | 280.00 | Pending |

View Location Data

☐ ☒



TA/DA approval & supervision
Big Stride towards Paperless Operation

Supervisor Approval View

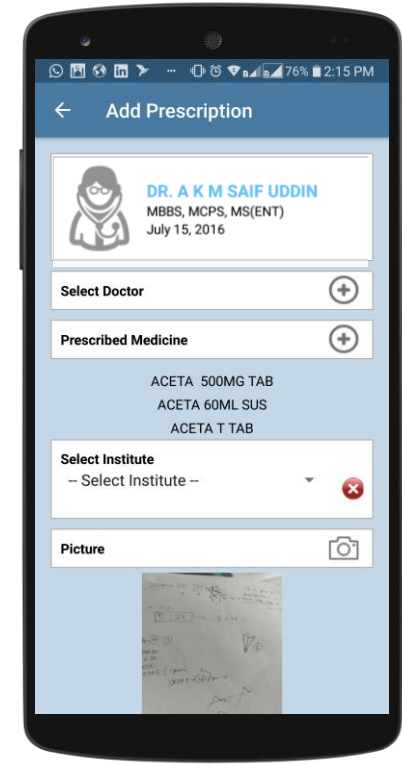
Prescription Capture & Survey



☐ Quick Snapshot

☐ Product & Doctor Tagging

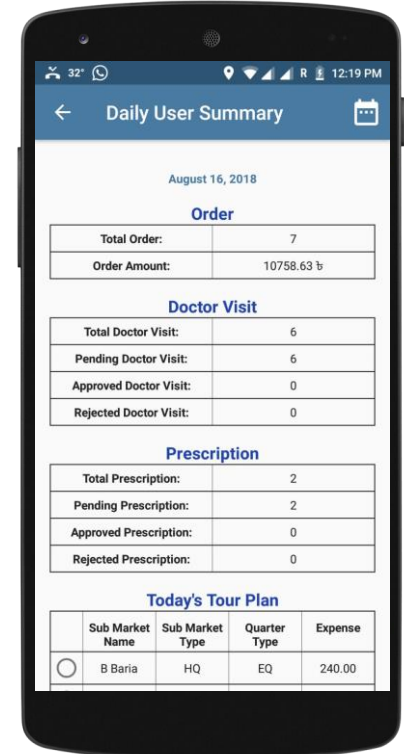
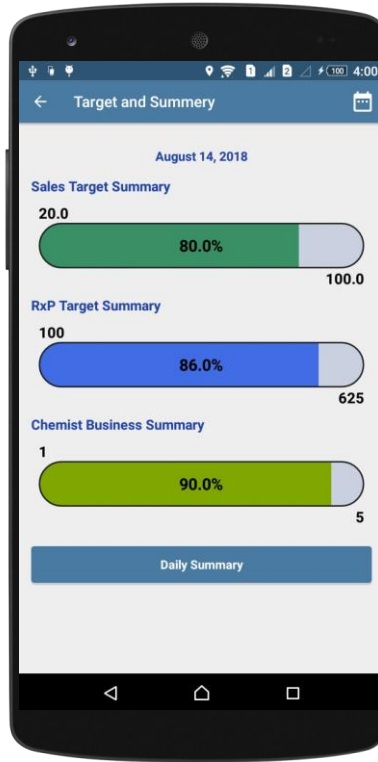
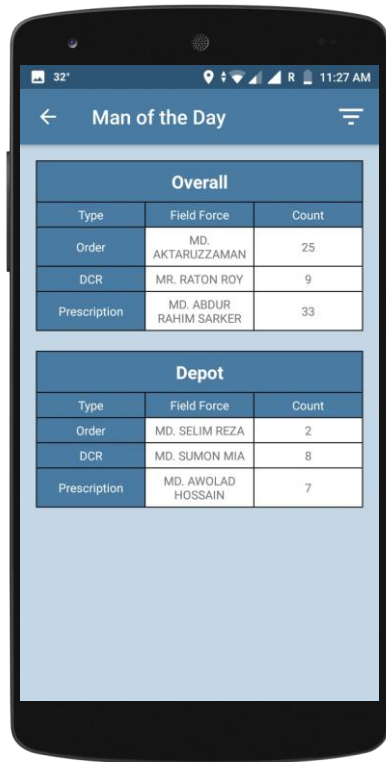
☐ Competition survey



Performance and Motivation

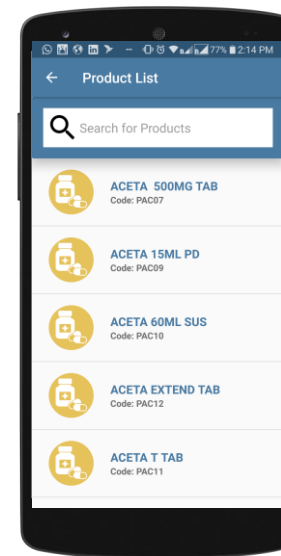
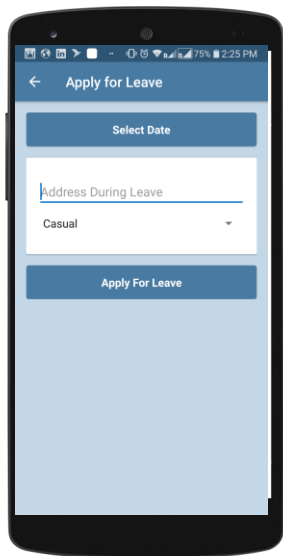


Inspire Field Force with real-time KPI achievement status

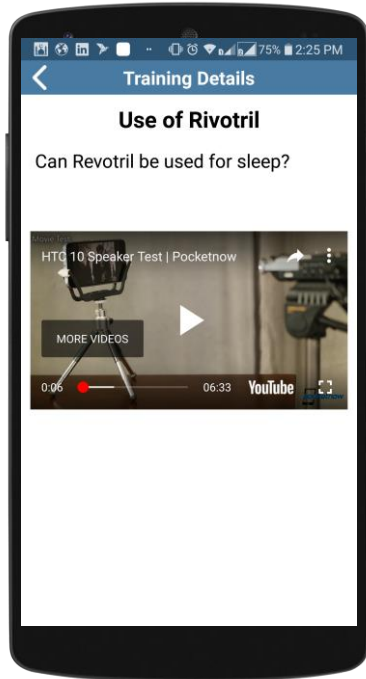


Miscellaneous

Leave Application Module, Notice Board, Product Details and other modules

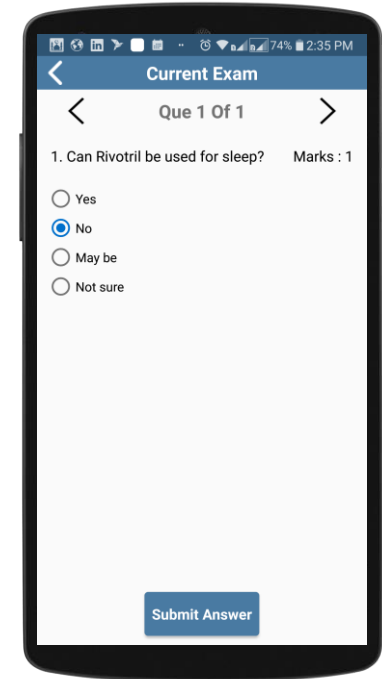


E-Learning & Exam Module

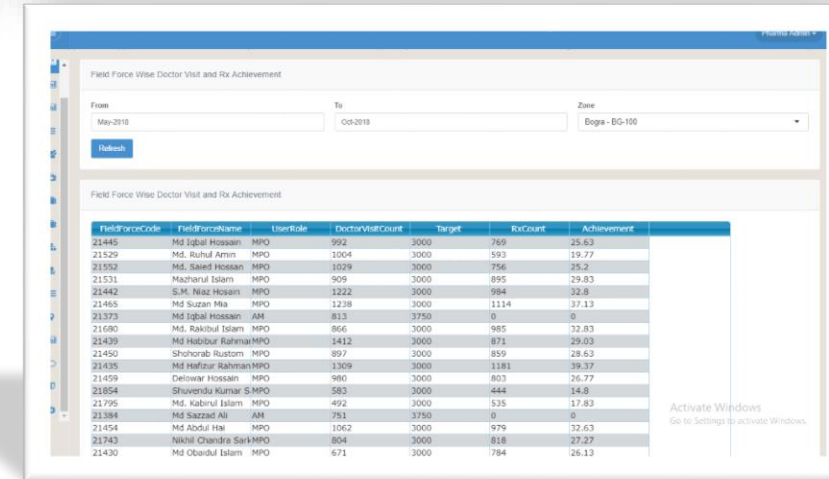
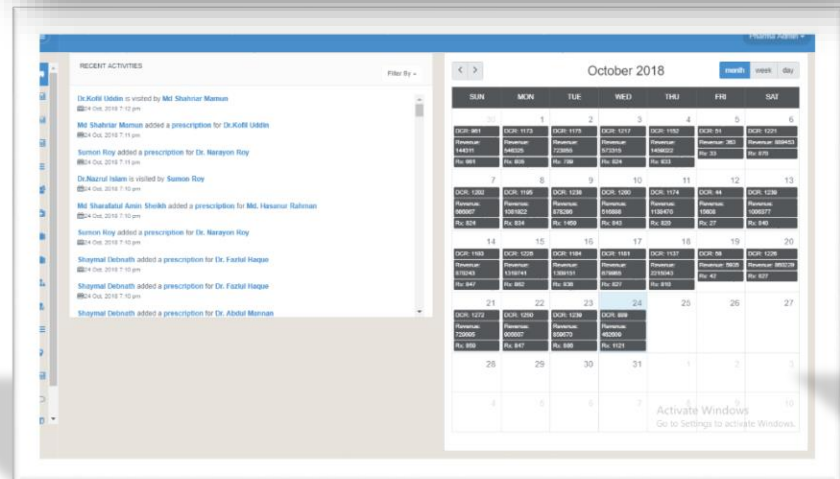
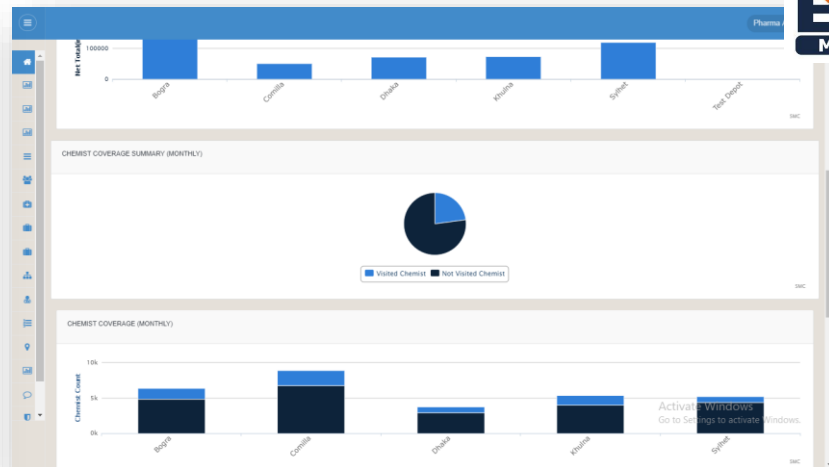
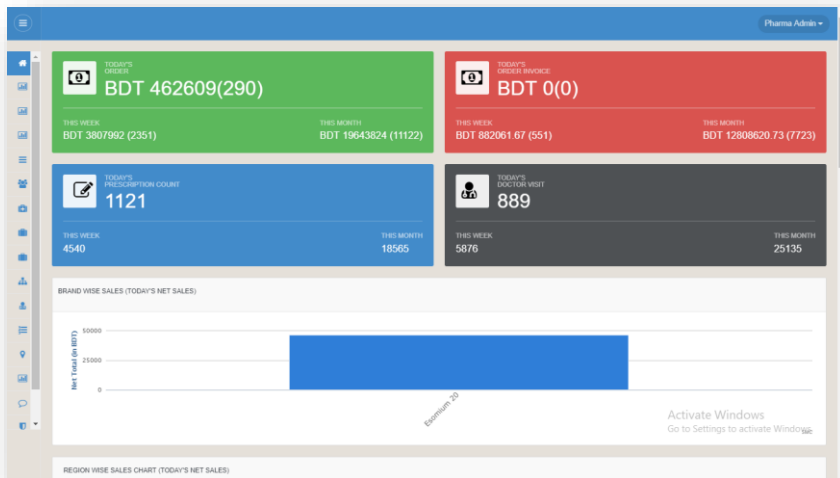


Training delivered on the field

- ✓ Product /Region/Job Description wise training
- ✓ Multi language support
- ✓ Video support
- ✓ Examination, evaluation & follow up



Dashboard & Reporting



Map Data & Field Tracking

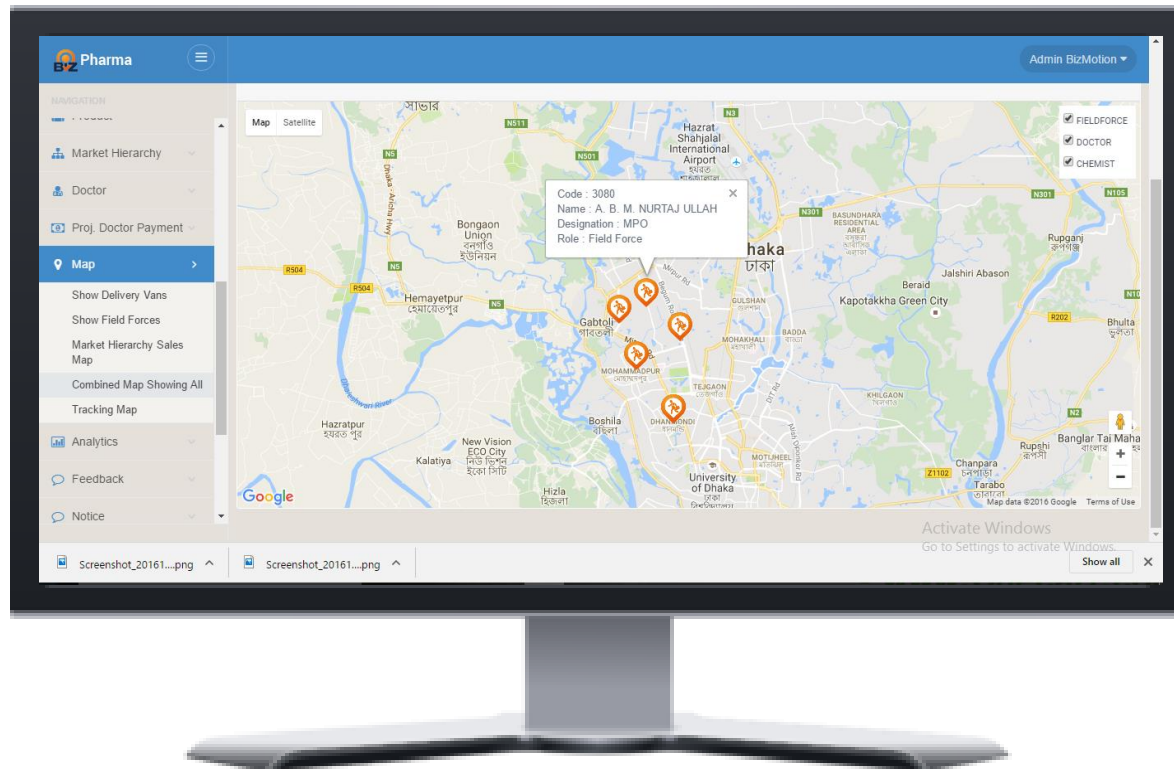


Map Visualization

- Dynamic Legends
- Custom Marker Icons
- Heat Maps

Geocoding

- ✓ Chemist Geocoding
- ✓ Doctor Geocoding
- ✓ Point of Interest
- ✓ Coverage & Support



Field Force Details Tracking

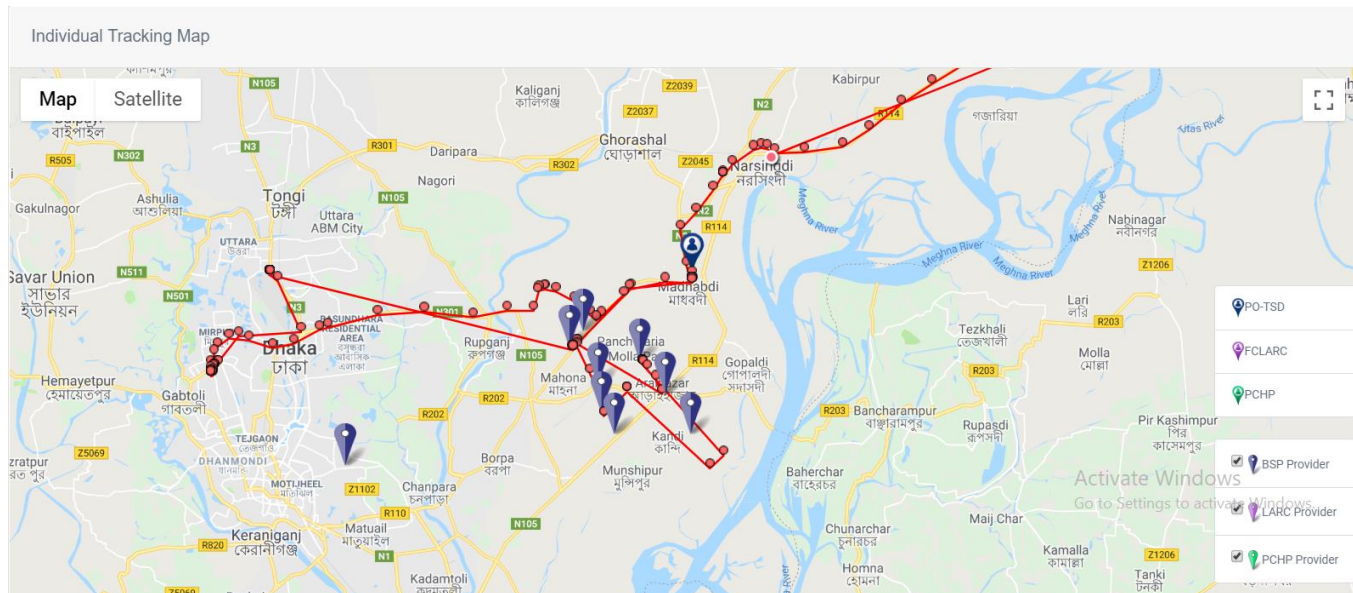


Map Visualization

- Dynamic Legends
- Custom Marker Icons
- Heat Maps

Geocoding

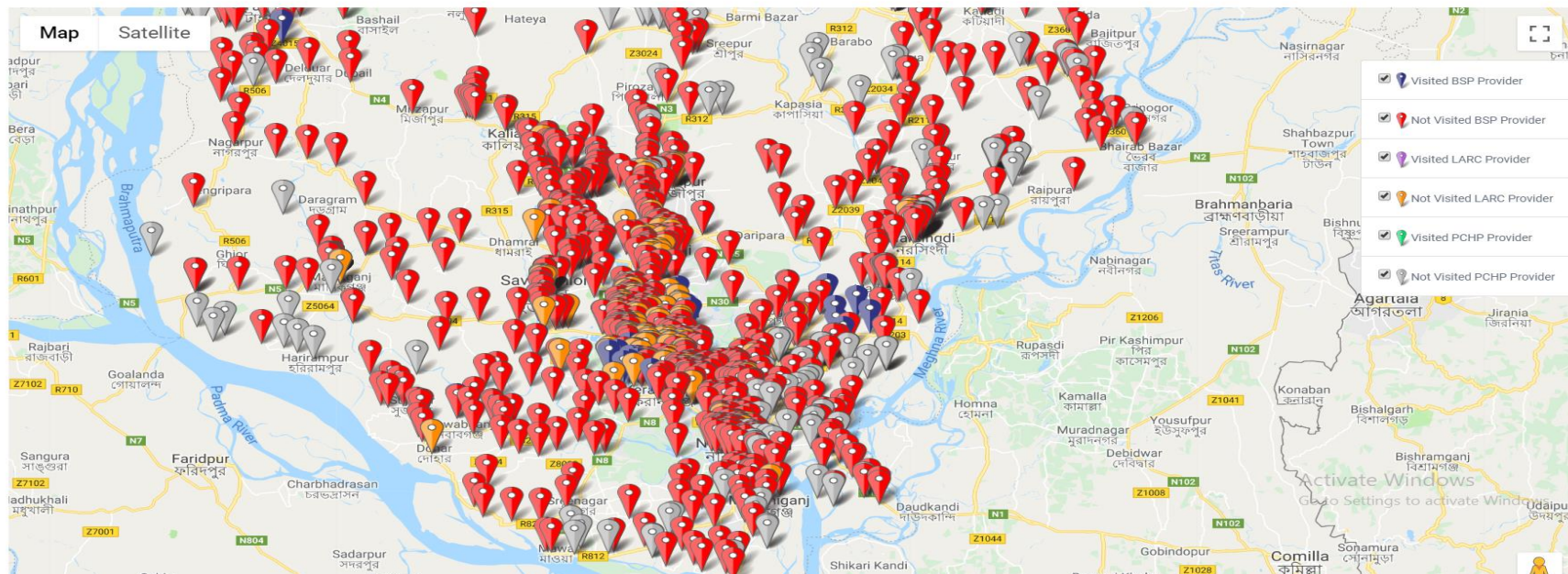
- ✓ Chemist Geocoding
- ✓ Doctor Geocoding
- ✓ Point of Interest
- ✓ Coverage & Support



Customer and Doctor Coverage Map

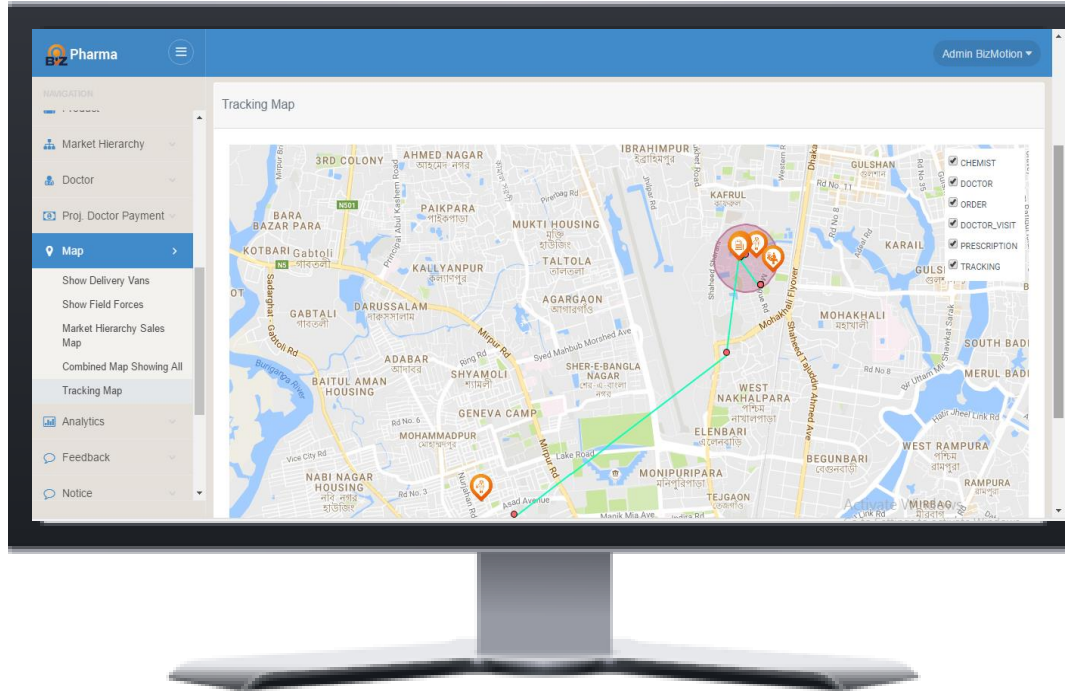
Refresh

Provider Visit Map



Map Data & Field Tracking

contd.



Visibility into field activities

- ✓ Route Planning
- ✓ Territory Management
- ✓ Team management
- ✓ Auto Geo-Fencing

Compatible With Any ERP



PLATFORM
The Business Process Automation Platform

Automation for depot management, sales and other system components



- Interoperable with SAP, Oracle or any existing ERP

Our Clients



Helping you live better

