of customers worldwide prefer Messaging to be the first communication channel with any business.

# Be connected to your customers constantly.

Use our web-based platform or connect our API to your system, to send your customers automated or targetted messages, wherever they are **SMS, Email or Online.** 





ADNsms is a product developed and managed by ADN Diginet, a SBU of ADN Telecom. ADN Telecom Ltd. is one of the largest ITES company & a leading ISP, MPLS, IPLC, IPTSP & Software solution provider of Bangladesh.

#### ISO 9001:2015 Certified





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ADNdigitalBD

in ADN Digital BD



## RETHINK THE WAY BUSINESSES CAN USE **MESSAGING**

Enterprise Messaging System





### Take advantage of the full breadth of **Enterprise Messaging**

- ☑ Transactional Messages
- ☑ Alert or Notification Messages
- ☑ Push-Pull Messages
- ☑ Application-to-Person (A2P) Messages
- ☑ Location Based Promotional Messages
- ☑ Scheduled Messages to a database
- ☑ Regular OTT Messages
- ☑ Push-Pull Messaging using OTT
- ☑ Regular Bulk SMS Service
- ☑ System alerts or notification for employees





#### SMS Promotional SMS

Create interesting SMS Campaigns to your existing using our web portal. Branded SMS, Location-based targetting, Easy email builder & other promotion tools help you attract customers better.

#### 😑 Transactional SMS

Send messages & updates like order/payment updates, system alerts, transaction alerts, emergency situation status report and other critical events.

#### **Alert & Notification**

Instantly inform a large group of people. Send an alert or notification to your contacts quickly. Automated, system generated or location based - improve your business instant communication capabilities easily.

**Push-Pull SMS** 

Get direct feedback from end-user using messaging. Push-Pull allows you to engage in a 2-way communication with your client. Use may it for campaigns, polls etc.

### A2P (Application to person)

A2P Messaging includes all automatically generated messages from any application or system. e.g: transactional info, two factor authentication, automatic booking confirmations etc.

#### 🔿 Over-the-top (OTT) & Push-Pull

Connect to your audience online using their favourite chatt apps. Send them 'rich' messages & content over Viber, Whatsapp & RCS.

